



**Music Legend and Rock & Roll Hall of Famer Nile Rodgers & CHIC
to Headline Black-Tie Charity Preview at Huntington Place**
New Outdoor Community Celebration Added in Hart Plaza

DETROIT – (Aug. 3, 2022) – Multiple Grammy-winning composer, producer, arranger and guitarist Nile Rodgers & CHIC will bring their celebrated dance-floor anthems and chart-topping hits to the signature Black-Tie Charity Preview, Friday, Sept. 16, 2022, at Huntington Place in Detroit, the North American International Auto Show (aka Detroit Auto Show) announced today.

As co-founder of CHIC and Chairman of the Songwriters Hall of Fame, Rodgers has pioneered a musical language that's generated hits like "Le Freak," (the biggest-selling single in the history of Atlantic Records) and sparked the advent of hip-hop with "[Good Times](#)."

Rodgers has transcended all styles of music across every generation with a body of work that has garnered him inductions into the Rock & Roll Hall of Fame and the Songwriters Hall of Fame. His production for artists like David Bowie, Diana Ross and Madonna have sold over 500 million albums and 75 million singles worldwide, while his trendsetting collaborations with Daft Punk, Avicii, Keith Urban, Disclosure, Sam Smith and Lady Gaga reflect the vanguard of contemporary music.

Tickets to the Black-Tie Charity Preview are \$400 each or \$700 a pair and are available at [naias.com](#). Huntington is the Presenting Sponsor of the 2022 Charity Preview, and WXYZ-TV Channel 7 is the Official Television Partner of the gala.

New for 2022, Charity Preview will be expanded to both indoors and outdoors. Entertainment will be featured on three stages, including one on the main auto show floor in Huntington Place, a second in the Huntington Place Atrium and a third in Hart Plaza (that is open to the public).

Inside on the auto show floor, Rodgers & CHIC will get the crowd on their feet while indoor vehicle activations take them for a drive in some of the industry's latest vehicles. Longtime Detroit Auto Show favorite Your Generation in Concert will also entertain Charity Preview guests from the Huntington Place Atrium stage, highlighting five decades of pop, rock, dance and R&B hits.

Outside in Hart Plaza, the public is invited to join in celebrating this special night in Detroit with a variety of entertainment, including homegrown Detroit artists. Some of the city's most popular street food will also be available for purchase.

"This year's Charity Preview will be three parties in one," said Detroit Auto Show Chairman Joe Lunghamer. "We wanted to make this first-year back an event to remember by celebrating with the entire community and by featuring artists that have multi-generational appeal. It's going to be a great night for supporting the children in Southeastern Michigan and our local businesses, not to mention, a great night for some serious dancing."

Schedule of Events for 2022 Charity Preview

Huntington Place (Open to ticketed Charity Preview guests):

- 5 - 6 p.m. - Ribbon Cutting Ceremony in Huntington Place Atrium
- 6 - 9 p.m. - Auto show floor open
- 8 - 9 p.m. - Nile Rodgers & CHIC perform on auto show floor
- 9 - 11 p.m. - Your Generation in Concert perform in Huntington Place Atrium

Hart Plaza (Public Invited):

- 6 - 11 p.m. - Outdoor entertainment featured and street food available for purchase

Charity Preview Background

Charity Preview has raised more than \$100 million for children's charities in Southeastern Michigan over the past 25 years alone. In total, the event has generated over \$121 million since its inception in 1976. Beneficiaries for this year's Charity Preview include:

- Boys & Girls Clubs of Southeastern Michigan
- The Children's Center
- The Children's Foundation
- Detroit Auto Dealers Association Charitable Foundation Fund, a fund of the Community Foundation for Southeast Michigan
- Detroit PAL
- University of Michigan Health C.S. Mott Children's Hospital

About the North American International Auto Show

The North American International Auto Show (aka Detroit Auto Show) is one of the most influential annual automotive events in the world and a showcase for emerging technologies. September of 2022 ushers in the next-generation auto show in Detroit featuring a totally transformed indoor and outdoor experience, including brand-defining vehicles, product ride-and-drives and dynamic experiential activations. The reimagined event includes: Media Day, an opportunity for automakers and industry suppliers to

debut new products and technologies; Industry Tech Days, a chance to preview emerging mobility technologies and engage with innovators; AutoMobili-D, an inside look at future mobility platforms; Charity Preview, a signature fundraising gala for children's charities; and the Public Show, a nine-day mobility and community celebration with activations and entertainment citywide. For more information, visit naias.com.

Follow us on Twitter, Facebook and Instagram for show highlights. Sign up for our e-newsletter to be among the first for show updates.

Dates for the 2022 Detroit Auto Show are:

- Media Day, Wednesday, Sept. 14
- AutoMobili-D and Industry Tech Days, Wednesday, Sept. 14 and Thursday, Sept. 15
- Charity Preview, Friday, Sept. 16
- Public Show, Saturday, Sept. 17 through Sunday, Sept. 25

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