

# RESHORE:

9:30–11:30 A.M.

ELK RAPIDS MARINA

## FUTURE-POWERED VESSELS AND VEHICLES DEMO

### DEMO PARTICIPANTS INCLUDE:



NMC



IONDYNAMICS ENERGY



X SHORE

FLUX MARINE

LAND



ELK RAPIDS MARINA  
ON ELK LAKE



HYBRIDROBOTICS

# RESHORE:

## WATERSIDE CHATS AND FEATURED SPEAKERS

1:30–5 P.M.  
VENUE BLUE | TRAVERSE CITY

### ◦ WELCOME REMARKS

- **WARREN CALL**, PRESIDENT AND CHIEF EXECUTIVE OFFICER, TRAVERSE CONNECT
- **JASON SLADE**, VICE PRESIDENT, STRATEGIC INITIATIVES, NORTHWESTERN MICHIGAN COLLEGE; SECRETARY, BOARD OF DIRECTORS, FRESHWATER RESEARCH AND INNOVATION CENTER
- **GLENN STEVENS JR.**, EXECUTIVE DIRECTOR, MICHAUTO; CHIEF AUTOMOTIVE AND INNOVATION OFFICER, DETROIT REGIONAL CHAMBER

### ◦ WATERSIDE CHAT 1: **RESHORING MANUFACTURING COMPETITIVENESS** – PRESENTED BY MICHAUTO

- **JOHN DAMOOSE**, MICHIGAN SENATOR (R-HARBOR SPRINGS)
- **TIM HEALY**, PRESIDENT, CENTURY, LLC
- **ERIN HOFFMAN**, PRESIDENT AND CHIEF EXECUTIVE OFFICER, ARTIFLEX
- **JAMES MCCLEAREN**, CHIEF TECHNOLOGY OFFICER, BLUEFLITE
- MODERATOR: **CRAIG MANNING**, HEAD WRITER, TRAVERSE CITY BUSINESS NEWS

### ◦ KEYNOTE – **BEN MARCHIONNA** | CHIEF INNOVATION ECOSYSTEM OFFICER, STATE OF MICHIGAN

### ◦ WATERSIDE CHAT 2: **WATER AND THE BLUE ECONOMY** – PRESENTED BY TRAVERSE CONNECT

- **MICHELLE CARR**, CHIEF EXECUTIVE OFFICER, EVERGREEN CLIMATE INNOVATIONS
- **NINA DUDNIK**, CHIEF COMMERCIAL OFFICER, CURRENT
- **VERNON LALONE**, FOUNDER AND CHIEF EXECUTIVE OFFICER, WAVE LUMINA
- **LEAH MCCALLUM**, COMMUNITY ENGAGEMENT OFFICER, GREAT LAKES FISHERY COMMISSION/FISHPASS
- MODERATOR: **PETER SCOTT**, BLUETECH ENTREPRENEUR-IN-RESIDENCE, 20FATHOMS

### ◦ KEYNOTE: **OCEAN INNOVATION, FRESHWATER OPPORTUNITY: BUILDING TOMORROW'S MARINE TECHNOLOGY IN MICHIGAN**

- **GRAEME TIMMENEY** | GIS DIRECTOR, BLUE CARBON INTERNATIONAL

### ◦ WATERSIDE CHAT 3: **OUTDOOR INNOVATION AND THE MICHIGAN OPPORTUNITY** – PRESENTED BY THE OFFICE OF FUTURE MOBILITY AND ELECTRIFICATION AND THE MICHIGAN OUTDOOR RECREATION OFFICE

- **BRAD BROWNELL**, SALES DIRECTOR, LAND MOTO
- **ALISSA JENKINS**, BUSINESS DEVELOPMENT ANALYST, DETROIT MANUFACTURING SYSTEMS, KINETYC
- **RICHARD PHAMDO**, FOUNDER AND CHIEF EXECUTIVE OFFICER, VOLTAIC MARINE
- MODERATOR: **BRAD GARMON**, SENIOR STRATEGIC ADVISOR AND EXECUTIVE DIRECTOR, MICHIGAN OUTDOOR RECREATION INDUSTRY OFFICE

### ◦ CLOSING REMARKS

- **JUSTINE JOHNSON**, CHIEF MOBILITY OFFICER, MICHIGAN ECONOMIC DEVELOPMENT CORPORATION

# RESHORE:

## CRUISE AND CONVERSATION ON WEST BAY

5-7:30 P.M.

ABOARD DISCOVERY BOAT

- **HILARY DOE**, CHIEF GROWTH OFFICER, STATE OF MICHIGAN
- **KATE GILLE**, EXECUTIVE DIRECTOR, GLEN LAKE ASSOCIATION
- **MEG ZAMMIT**, CHIEF NORTHERN NAVIGATOR, MICHIGAN'S CREATIVE COAST