



# MICHIGAN IS AUTOMOBILITY

A data snapshot of the  
**#1** automotive and  
mobility state.



# The #1 Automotive and Mobility State

**#1**

for vehicle production

**#1**

exporter of vehicles and parts

**#1**

concentration of engineers

**#1**

business-funded automotive  
and mobility R&D

**#1**

EV and battery-related  
investments

# The Future of Mobility is Being Created in Michigan



**14**

proving grounds



**Top 10**

state in the U.S. for patents



**55%**

of the nation's business-funded automotive R&D occurs in Michigan



**9th**

in the nation for overall research and development activity

## EVs Driving New Investment and Jobs

**#1 State**

for EV and battery-related announced investments

**83%**

of Michigan's automotive and mobility announced investments are EV or battery-related

**\$30B**

in announced investments, or 14% of the nation's share

**18,500+**

EV jobs created





# Michigan is the Global Epicenter of Auto Manufacturing and R&D

**25** OEMs located in Michigan

**95 of the top 100** automotive suppliers to North America



Explore Michigan's 500+ automotive and mobility assets.






## #1 State for Vehicle Production

**19%** of the nation's vehicles are manufactured in Michigan

**11** OEM assembly plants in Michigan, including two producing EVs

**23** OEM component and material plants

**23** models produced in Michigan in 2024, including seven EVs

			
<b>Production</b>	574,741	618,734	849,859
<b>Employees</b>	12,000+	13,000+	13,000+
<b>Plants</b>	3	5	4



All three of the nation's 2024 top-selling vehicles are produced in Michigan: Chevrolet Silverado, Dodge Ram, and Ford F-Series.



# Highly Skilled Talent Powers Our Top Industry

**#1** in U.S. for engineering talent  
with 98,800+ engineers

**Highest** concentration of engineers  
**2X** the national average

## Michigan's Employment in Key Mobility Occupations:

**Mechanical Engineers**  
**4x** the national average

**Industrial Engineers**  
**3x** the national average

**Tool and Die Makers**  
**6x** the national average

**Mechanical Engineering Technologists  
and Technicians**  
**5x** the national average

**Model Makers, Metal, and Plastics**  
**13x** the national average

## #1 in the Nation for Automotive Manufacturing Jobs

1	Michigan	180,680
2	Indiana	118,640
3	Ohio	98,840
4	Tennessee	67,940
5	Kentucky	64,200

# Colleges Provide a High-tech Talent Pipeline

**24** universities offering engineering programs

**28** community colleges offering mobility-related degrees

**8,200** engineering degrees awarded annually

**16** universities and colleges with nationally ranked undergraduate engineering programs, six nationally ranked graduate programs

## The R1 Research Universities for Michigan



Michigan  
Technological  
University



WAYNE STATE  
UNIVERSITY

**\$3.4B** in annual higher education R&D, ranking 12th in nation

**22,150** mobility-related degrees awarded annually

**\$7.23B** in mobility research awards since 2020



# Mobility is a Big Economic Multiplier

**\$348B** contributed into Michigan's economy each year, which is 20% of the state's GDP

**1.2M+ jobs**, or 20% of Michigan employment is tied to the mobility industry

**\$83B** in compensation annually from mobility industry

**\$27B** in transportation equipment exports, accounting for 43% of all Michigan exports



The only statewide voice for the automotive and mobility industry.

**MichAuto.org**

*Data as of August 2025*